

Professional Online Booking & Booking Management System



Increase bookings by offering online availability and booking!

In an increasingly busy world consumers are looking to the Internet for easy access to information and the ability to “Buy Now” in a few clicks of a mouse. Online sales reached £47 billion in 2007 continue to increase.

Ride out the recession by maximising your bookings with your own online booking system.

Internet sales have continued to rise despite the recession. In August 2008 the “Retail Bulletin” website ([View Website](#)) reported:

“Online retailers experience sales boost despite High Street slowdown. 76 per cent of online retailers have increased their sales over the last 12 months, despite a slowdown in consumer spending, according to customer research.”

Can you afford to miss out by not providing online booking facilities?

Why do customers prefer booking online?

Given the number of holiday properties available online, consumers find it takes far too much time and effort to phone, email or write to each property owner whose property they like the look of. By making it harder to book, customers will move to the next web site and next property.

With online booking customers can see when you have availability and book and pay right away.

Don't give your competitors an advantage - make it easy for customers to book with you via online booking!

Do you have an answer machine? Finding that callers often don't leave messages?

Our booking system is working for you every minute of every hour of every day. It answers customers' questions about prices and availability instantly. As a result they are much less likely to go elsewhere.

How can our system help you?

Easy to use booking process that maximises bookings

- Simple step by step booking process makes it quick and easy for customers to book.
- Availability calendar for property.
- Availability search facility – lets customers easily view availability for multiple rooms or properties
- You receive email containing full booking and customer details when a booking is placed
- Optional SMS message can be sent – receive booking notifications even when not at your computer
- Flexible booking options - offer weekly , mid week, weekend or even daily breaks
- Simple to create special offers that display on your calendar
- Specify your own unique preferences for things like deposit, booking questions and additional charges

Includes a secure admin page to make managing bookings a breeze

Our booking system gives you the power to self-manage all aspects of your bookings such as:

- Adding and updating break prices
- Viewing and editing bookings
- “Action Required” to-do list makes it easy to track new bookings, unconfirmed bookings and importantly who’s paid and who hasn’t!
- Easy invoicing via the system – generate invoices for bookings you can print out or email to customers for payment online
- Record enquires and track which advertising referred them
- View old bookings and generate reports of income
- Manage your own list of advertisers and record who generated which booking. Create a report of advertiser success so you can see which advertiser is generating most bookings

Instant payments for bookings via PayPal or ProtX

Are you tired of having to wait for payments? Does the promised cheque not arrive?

Our system provides the option to link with a PayPal account. It’s easy! Just supply your PayPal email address and you’re all set to take card payments. If you prefer, and you have an Internet Merchant Account with your bank, we can help you to accept credit cards online with ProtX, one of the World’s leading online card processing companies.

A few more reasons to choose us...

- We have excellent reliability results (99.98% reliability in 2008). However good a system might be, it’s worthless if it’s not functioning. Our systems are independently monitored every few minutes, 24 hours a day, 365 days a year. In the event of a problem our engineers are notified and work to quickly solve any issues
- The systems are tried and tested and used by over 1400 properties world wide helping generate many millions of pounds of bookings each year.
- We continuously monitor and improve the systems based on feedback from our customers.